

2021 Survey on Philippine Flight Training

January 4, 2021 - February 15, 2021

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SUMMARY OF THE STUDY

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Overview

On a global scale, some have reported that the number of active students per training organization is continuously increasing before the pandemic. The industry has about 90 active students per organization in the last quarter of 2020. Given that the Pandemic situation in the Philippines is slowly becoming more controllable, the demand for aviation training is expected to return to its level in a few months; with that, this survey shall evaluate the current pricing scheme of both training facilities and equipment providers.

Methodology

The survey was done from January 4 to February 15 with a group of 15 volunteers who all to remain anonymous for personal and professional reasons who tediously took the task of individually contacting training organizations and equipment providers to gather data anonymously to properly ensure that the data arising from this survey is as accurate as it can be.

Discussion

According to the latest data from the Civil Aviation Authority of the Philippines, there are forty (40) active flight training organizations in the country. We collected data from nine (9) organizations that are approximately 22.5% representation during the survey. As a result, the average cost for flight training from zero experience through Private Pilot, Commercial Pilot, and Instrument Rating is P2,139,468.89. This cost would go as low as P1,670,050.00 and as high as 2,521,120.00. This training involved the use of various aircraft wherein Cessna 152 and Cessna 172 are the most common.

Many of these training organizations have been in operation for a considerable amount of time; however, a few only started a year or two ago. In terms of active students, the survey showed that, on average, there are 87.2 active students with as low as single digits and as high as the low hundreds. With the data on hand, we can safely estimate that there are currently 3348 active flight training students in the country, with a projected average yearly increase of 20.75%.

Product Pricing

As presented in Table 1 in alphabetical order, the Top 10 rated essentials in the activity concerning flight training. In the Philippines, only a few retailers of these products result in a significantly higher price than in other countries. This rating results from a survey of 350 concerned individuals from different training facilities in the country. About the pricing, it was found that the average deviation among the products across different retailers is 487.

Table 1
Top 15 Flight Training Essentials

Product Description	Market Average Value
ASA E6-B ALUMINUM FLIGHT COMPUTER	2150.00
ASA FLIGHT BRIEFCASE	2166.67
ASA PILOTS MANUAL GROUND SCHOOL	4016.67
ASA ROTATING PLOTTER	1150.00
ASA SCREWDRIVER FUEL TESTER	850.00
ASA STANDARD PILOT LOG HARDCOVER BLACK	1216.67
ASA THE COMPLETE MULTI ENGINE PILOT	2283.33
ASA THE COMPLETE PRIVATE PILOT	2283.33
ASA THE COMPLETE PRIVATE PILOT KIT	9250.00
ASA VFR KNEEBOARD	1316.67
ASA VISUAL FLIGHT MANEUVERS HANDBOOK HIGH WING AIRCRAFT	1433.33
DAVID CLARK H10 13.4 DUAL GA PLUG	21166.67
FARO G2 PNR HEADSET BLACK	13500.00
JEPPESEN PRIVATE PILOT MANUAL	5266.67
TPC CHARTS	2150.00